

2027 HOTEL ROOM BLOCK POLICIES & INFORMATION



All groups with a **hotel room block of five or more rooms** in The World of Asphalt 2027 official hotel block must achieve a **minimum 80%** room pickup based on their final room block.

IMPORTANT DEADLINES

Date	Requirement
November 23, 2026	Last day to reduce your block without penalty. A written request to Maritz is required to release rooms.
November 24, 2026	Room block becomes final; penalties may apply if your company utilizes fewer than 80% of the total room nights committed in the final room block.
January 15, 2027	Deadline to provide unique guest names (no duplicates allowed) and dates of stay. A credit card guarantee is required for each room to turn the held room into a confirmed reservation. Any rooms without a name of credit card guarantee will be released.
Beginning February 2027	Hotels may charge a one-night room and tax deposit
Week of March 11, 2027	Block penalties will be charged.

PENALTIES FOR NOT ACHIEVING 80% PICK UP

If your group does not achieve the required 80% pickup, a penalty will be charged for each room night below the required minimum.

The penalty equals: **One night's room rate, plus applicable taxes, as the highest room rate booked during your stay.**

If your company does not meet the 80% minimum as of March 11, 2027, you will be charged using the payment method on file on March 11th. Please note if your block falls below the minimum 80% pickup requirement and you are assessed a block penalty, the hotel will still charge a cancellation fee in the event of a late cancellation.

Example:

- Final room block as of November 24, 2026: 70 room nights
- Required 80% pickup: 56 room nights ($70 \times 80\% = 56$)
- Group pickup as of March 11, 2027: 53 room nights
- Shortfall: 3 room nights ($56 - 53 = 3$)
- Penalty = Three room nights plus taxes at the highest room rate booked during the stay

OFFICIAL HOUSING PROVIDER

Maritz is the official hotel provider for World of Asphalt 2027. For questions or assistance, please contact Maritz at:

Exhibitor Blocks:

Phone: 864-515-6675 (Monday – Friday, 8 a.m. – 4 p.m. Central Time)

Email: WorldofAshphaltAGG1EXH@Maritz.com

Attendee Blocks:

Phone: 864-515-6675 (Monday – Friday, 8 a.m. – 4 p.m. Central Time)

Email: WorldofAshphaltAGG1GRP@Maritz.com