



WE'RE PROUD TO PARTNER WITH **HARD HAT COURAGE**

JOIN US IN SUPPORTING MENTAL HEALTH IN CONSTRUCTION

Hard Hat Courage is the construction industry's collective commitment to making it safe to talk about mental health every day, on every job site. World of Asphalt and AGG1 invite exhibitors to join this industry wide effort by becoming a **Hard Hat Courage Industry Partner** at the 2027 show.

Your participation helps support mental health awareness, education, and suicide prevention while demonstrating your commitment to the well-being of the construction workforce.

Every life matters. Every conversation counts.

Choose a giving level to receive recognition as **Hard Hat Courage Industry Partners** at the show.

**COURAGE
ADVOCATE
\$250**

**COURAGE
PARTNER
\$750**

**COURAGE
CHAMPION
\$1,500**

Inclusion in a post-show impact press release, highlighting all partners



Customizable press release template for your company to announce participation



A digital "Industry Partner" badge to use on company website and socials



Company logo on the Hard Hat Courage Industry Partner Recognition Wall



On-site recognition at the education sessions and in the Community Zone



Company logo included on donor page in the Show Guide



Industry Partner Recognition table-top signage for display at your booth



About Hard Hat Courage

Hard Hat Courage was founded in partnership by the American Foundation for Suicide Prevention (AFSP), the nation's leading organization dedicated to suicide prevention, and Bechtel, a trusted global engineering, construction, and project management partner. Rooted in AFSP's evidence-informed prevention strategies and Bechtel's decades of global experience delivering iconic projects, Hard Hat Courage was built to confront the high rates of suicide in the construction community and evolve the industry to one that prioritizes mental health alongside physical safety. Engineered to scale, the cross-industry initiative will arm companies of all sizes with construction-specific mental health and suicide prevention resources and education. **Access resources and learn more about Hard Hat Courage at HardHatCourage.com.**

Become an Industry Partner

Contact your Account Success Advisor to confirm your commitment as a **COURAGE ADVOCATE, COURAGE PARTNER** or **COURAGE CHAMPION**.

DEADLINE: NOVEMBER 30, 2026

Within 5 business days of payment receipt, you will be contacted to:

- Share your high-resolution logo files (preferably .png files)
- Receive your templated press release and digital resources
- Receive your AFSP donation receipt for your records

Want to Get Involved or Learn More?

Connect with us to discuss additional ways your company can support Hard Hat Courage

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